

Environmental & Ecological Health

Guest Lecturer

April 2, 2010 9 am

Location on NNMCM Espanola Campus



**Joe Veltmann PhD FAAIM DCCN
CEO and Chief Scientific Officer
Institute for Individualized Medicine LLC
GENESIS Center for Integrative Medicine
2713 Nublado Court
Santa Fe, NM 87505**

LECTURE:

Using an Integrated Systems Approach to Personalize Medicine

The healthcare industry is a science-based, patient-centered medical system which has evolved from treating a single disease with a single treatment to functional-based modalities. Individualized or personalized healthcare is the next step in this evolutionary process wherein treatments, drugs, and prevention strategies are tailored specifically for each individual to optimize health outcomes and ultimately lower healthcare expenditures. This lecture will discuss how functional genomic testing combined with an integrated system can personalize medical decisions, improve patient outcomes in the prevention or treatment of chronic diseases, cut healthcare costs and empower individuals. Case histories will be discussed across a wide array of chronic illnesses.

About the Speaker:

Joe Veltmann is a nationally respected scientist, researcher and clinician for his work in nutrigenomics and nutritional biochemistry, applied clinical nutrition, and functional medicine. Dr. Veltmann received his PhD from the University of Georgia in 1983, and served as an assistant professor in the nutritional sciences department at Texas A&M. He was co-director of a holistic health center, in Westchester county, New York for more than 7 years and for the past 14 years, Dr. Veltmann has lead the GENESIS Center for Integrative Medicine and the Institute for Individualized Medicine (www.iimsite.com) in Santa Fe, NM integrating a unique systems approach in the prevention and treatment of chronic diseases for clients worldwide. In addition, Dr. Veltmann consults with the American Maritime Officers (Merchant Marines) incorporating nutrigenomics as part of their wellness programs. He is the author of more than 30 scientific papers on nutrition and its relationship to health and disease. Dr. Veltmann consults with many Fortune 100 companies developing innovative products, marketing and health strategies.

Attend Free, please Register

Please RSVP to IHS Secretary,

505-747-2220 Mary Anne Franklin, Chair <mfranklin@nmmc.edu>